

Sheppard Mullin Represents Shutterstock in Two Artificial Intelligence Platform Acquisitions

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Sheppard Mullin represented Shutterstock, a leading global creative platform offering full-service solutions, high-quality content, and tools for brands, businesses and media companies in its acquisition of two leading artificial intelligence platforms, Pattern89 and Shotzr. Pattern89 provides industry-level and custom insights for predictive performance at scale, and Shotzr uses human responsiveness to imagery, applying insights to any image for predictive analysis to ensure customers select the right image for social media and digital campaigns that will resonate with audiences.

The Sheppard Mullin deal team was led by partner Valerie Demont. Keren Baruch served as lead associate on the Patern89 acquisition, and Richard Hevier served as lead associate on the Shotzr acquisition. Special assistance was provided by partners Greg Berk, Michael Chan, Dmitriy Chelnitsky, Judith Fiorini, Justin Hepworth, Liisa Thomas, and Daniel Yannuzzi; associates Brian Egan, Mike Kim, Lindsay Stone, and Michael Weissnar; attorneys Erin Hausladen, Shinduk Seo, and Christina Nguyen; and law clerk Brett Uslaner.

[Click here to read Shutterstock's press release.](#)

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