

## Sheppard Mullin Acts as Lead Outside IP Licensing Counsel to Twitter in Connection with \$1.05 Billion Sale of MoPub

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Sheppard, Mullin, Richter & Hampton LLP acted as lead outside intellectual property licensing counsel to Twitter in connection with the \$1.05 billion sale of MoPub to AppLovin Corporation, a leading marketing software company. Sheppard Mullin partner Kandace Watson advised Twitter on numerous intellectual property licensing and other issues in connection with the sale.

[Click here to read the press release.](#)

### Practice Areas

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Intellectual Property