



Craig R. Auge

PARTNER

Craig is a partner in the Vorys Columbus office and a member of the firm's technology and commercial transactions practice. He has counseled purchasers, vendors, manufacturers and users in all aspects of technology transactions and has assisted clients in software, computer, eCommerce, generative AI, copyright, database, mobile application and confidentiality matters.

Columbus

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Practice Areas

Copyrights

Data Strategy, Privacy and Security

Franchising and Distribution

Intellectual Property

Patents

Technology Transactions

Trade Secrets

Trademarks

Education

Georgetown University Law Center, J.D., 1997

University of Notre Dame, M.A., 1990

Bowling Green State University, B.A., *summa cum laude*, 1988, Phi Beta Kappa

Bar & Court Admissions

Ohio

U.S. District Court for the

Career highlights include:

- Negotiating Cloud platform, SaaS and data security agreements with major providers
- Structuring and negotiating major retailers' website platforming and eCommerce agreements
- Counseling on Generative AI
- Advising on e-signature and e-record laws, platforms, and policies
- Negotiating IT outsourcing agreements
- Drafting Internet-of-Things data services and licensing agreements
- Representing a data replication software provider
- Representing a major financial institution in obtaining mobile eCommerce banking solutions and fraud protections
- Counseling multiple clients when acquiring, selling, protecting and escrowing intellectual property in commercial, lending and corporate transactions
- Drafting variety of form contracts for technology service providers, including consultants, payment gateways, on-line merchants and digital signage network providers
- Advising and coordinating multiple clients' IT contracting
- Representing numerous non-technology companies in acquiring software licenses and development, customization, installation and hosting services from key industry vendors
- Serving as counsel to resellers and distributors of technology services and products

Southern District of Ohio
Texas (inactive)

*Admitted to practice law only in
the states listed above.*

Industries

Financial Institutions

Manufacturing

Restaurants, Food and Beverage

Craig is AV-rated Preeminent (4.9 of 5.0) by Martindale-Hubbell, its highest peer review rating of legal ability and ethical standards.

Craig is a member of the Columbus Intellectual Property Law Association.

Craig has published articles on technology contracting with *InformationWeek* in July 2014, with *Law360* in August 2014 and with *The Licensing Journal* in December 2014. Craig is also a frequent contributor to [Applied AI](#), the firm's blog focused on the legal impact of artificial intelligence.

Craig received his J.D. from Georgetown University Law Center. He received his M.A. from the University of Notre Dame and his B.A. *summa cum laude* from Bowling Green State University, where he was Phi Beta Kappa.

Events

Event, 2.18.2026

AI for Retailers: Navigating the Contractual and Ethical Pitfalls (Webinar)

Speaking Engagement, 10.29.2024

Intellectual Property in Technology and Other Commercial Agreements

Event, 1.17.2024

"Powered by AI – What Every Retailer Needs to Know When Contracting for AI Products and Services" at the NRF General Counsels Forum 2024

Event, 11.15.2023

Powered by AI - What Every Business Needs to Know When Contracting for AI Products and Services

12.18.2018

CO-ACC Practice Pointers Workshop

9.20.2018

Security-Related Cloud Contracting

6.8.2017

Cloud Contracting Overview

4.30.2015

Advertising & Marketing Law 2015 CLE

12.3.2013

Technology and Software Seminar

2.26.2013

Brand-Standing – Practical Advice to Protect Your Trademarks and Brands in E-Commerce, Social Media, and Business Transactions

12.5.2012

Because That's Where the Money Is: Identifying and Protecting Your Patents, Copyrights, Trade Secrets and Other IP

11.8.2012

TechColumbus HR Executive Forum: Employment Law and Technology

11.9.2011

The 8 Gotcha's of Technology Contracting – A Lawyer's Perspective

12.15.2009

What Every Business Owner Needs to Know About IT Contracting and Intellectual Property