



Jabari A. Shaw

ASSOCIATE

Cincinnati

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Practice Areas

Intellectual Property

Trademarks

Copyrights

Education

University of Cincinnati, M.B.A.,
2020

Northern Kentucky University
Salmon P. Chase College of Law,
J.D., 2016

Northern Kentucky Law Review,
Associate Editor, 2015-2016

University of Colorado at Colorado
Springs, B.S., 2012

Bar & Court Admissions

Ohio

U.S. District Court for the
Southern District of Ohio

*Admitted to practice law only in
the states listed above.*

Jabari is an associate in the Vorys Cincinnati office. He focuses his practice on intellectual property development, protection, and enforcement, primarily in the areas of trademark and copyright law.

Jabari's experience includes counseling clients on trademark and copyright licensing, trademark prosecution, and the development and execution of enforcement strategies. He also has worked extensively on issues surrounding protection and enforcement of intellectual property rights on social media and online marketplace platforms.

Jabari has counseled athletes and entertainers in structuring and implementing sponsorship deals, licensing agreements, marketing campaigns and other promotional activities to help with the commercial growth of their individual brands and personas. His notable experience in this area includes working with a variety of celebrities, athletes, musicians and influencers to maximize the use of their name, image and likeness. Of particular note, Jabari is a member of the International Trademark Association's (INTA) Right of Publicity Committee, which focuses on an array of name, image and likeness issues worldwide.

Jabari has experience conducting intellectual property audits and managing portfolios for individuals and companies of all sizes. He has helped a number of musicians, authors, actors, influencers and their respective brands develop strategies for monetizing intellectual property assets. His notable work in this area includes developing licensing programs, negotiating transfers and assignments of various intellectual property rights, and strategically initiating copyright transfer terminations.

Jabari also counsels clients in the cannabis, hemp and CBD industries, using deep experience in intellectual property strategy and protection to help clients develop business strategies. He guides clients through the development, enforcement and monetization of IP assets, tailoring solutions for both single-state and multi-state operations. Additionally, he helps clients navigate licensing, with a focus on compliance with state laws and commercial realities to help achieve desired financial

Industries

Cannabis, Hemp and CBD

Sports Law

benefits. He also provides practical counsel on navigating the complex marketing and advertising rules unique to cannabis, hemp and CBD products, ensuring clients remain compliant and competitive.

Jabari received his J.D. from Northern Kentucky University Salmon P. Chase College of Law, where he was an associate editor of the Northern Kentucky Law Review. He received his M.B.A. from the University of Cincinnati, and his B.S. from the University of Colorado at Colorado Springs.

Honors & Recognitions

The Best Lawyers In America: Ones to Watch, Intellectual Property Law, 2026

Chambers and Partners, Leading Lawyer in Intellectual Property, 2025

Ohio Super Lawyers Rising Stars, Intellectual Property, 2026

Professional and Community Activities

Minority Cannabis Business Association (MCBA), Member

International Trademark Association (INTA), Right of Publicity Committee

Leadership Council on Legal Diversity, 2021 Pathfinder

Black Entertainment and Sports Lawyers Association, Member

Black Lawyers Association of Cincinnati, Membership Chair, 2020 to present