



Frank C. Zonars

PARTNER

Columbus

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Columbus, Ohio 43215

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Practice Areas

Business Organizational Matters,
Including Entity Selection and
Capital Structure

Corporate and Business
Organizations

Corporate Governance

Mergers and Acquisitions

Securities Offerings

Education

Boston College Law School, J.D.,
magna cum laude, 2012

Boston College Law Review,
Editor

University of Chicago, B.A., 2009,
with Honors

Bar & Court Admissions

Ohio

*Admitted to practice law only in
the states listed above.*

Frank is a partner in the Vorys Columbus office and a member of the corporate and business organizations group.

Frank's practice focuses on advising privately owned companies in merger & acquisition and joint venture transactions. Frank represents private equity firms and their portfolio companies, family offices, startup companies and other growth-oriented companies and entrepreneurs in numerous industries including manufacturing, technology and fintech, professional services, retail and consumer brands, consumer services, industrial services, esports and gaming and others. Frank guides clients through strategic and financial merger & acquisition transactions on both the buy- and sell-side, joint ventures and other business combinations, capital raises and other transactional matters. Frank is a leader in the [Vorys private equity practice](#), which represents private equity firms and their portfolio companies in a broad range of matters across the United States.

Frank is the leader of the Vorys esports and gaming practice group. Frank works with esports businesses, teams, corporate partners and sponsors and others in the esports and gaming industries. Contact Frank for more information about the legal services Vorys can provide to [esports and gaming companies and sponsors](#).

Frank received his J.D. *magna cum laude* from Boston College Law School, where he was an editor for the *Boston College Law Review*, a member of the National Moot Court team and a member of the student government. Frank earned his B.A. with honors from the University of Chicago and attended St. Charles Preparatory high school. Prior to joining Vorys, Frank served as a law clerk to the Honorable Roslynn R. Mauskopf in the U.S. District Court for the Eastern District of New York, and a summer associate lawyer at Ropes & Gray LLP in Boston.

Frank is an active member of the Association for Corporate Growth (ACG), New Albany (Ohio) Chamber of Commerce, and Annunciation Greek Orthodox Cathedral. Frank supports the fundraising efforts of COSI and the Columbus Museum of Art.

Industries

Esports and Video Gaming

Family Offices

Manufacturing

Private Equity

Restaurants, Food and Beverage

Clerkships

Hon. Roslynn R. Mauskopf, U.S. District Court for the Eastern District of New York, 2012-2013

Career highlights include:

Strategic and Financial M&A and Joint Ventures

- Representing Hollister Co., a division of Abercrombie and Fitch Co., in the launch of Social Tourist (a joint venture with Charli and Dixie D'Amelio)
- Representing Bob Evans Farms, Inc. in the acquisition of Pineland Farms Potato Company, Inc.
- Representing M/I Homes, Inc. in an acquisition in Detroit, Michigan
- Representing Tailored Brands, Inc., and its subsidiary, The Men's Wearhouse, Inc., in the sale of its corporate apparel business to a group led by the existing U.K. corporate apparel executive team
- Representing Safelite Group, Inc. in its acquisition of numerous regional vehicle glass repair and replacement companies located across the United States
- Representing R.G. Barry Corporation in its over \$200 million sale to Mill Road Capital
- Representing a UK-based public company and its US subsidiaries in numerous U.S. acquisitions, commercial finance transactions and general business and corporate governance matters
- Representing a New York-based private equity fund in numerous portfolio company acquisitions across the country in a number of industries
- Representing CBC Companies, Inc. in its acquisition of Kroll Factual Data, Inc.
- Representing a marine engine manufacturer in a \$30 million sale transaction
- Representing Thirty-One Gifts, LLC in its acquisition of Rendi LLC

Emerging Companies and Venture Capital

- Representing American Nitrile, an Ohio-based manufacturer of nitrile gloves, in connection with a \$105 million investment from Orion Infrastructure Capital
- Representing a technology startup in the travel industry in a \$9 million Series A investment round and \$11 million Series B investment round, equity compensation matters, and in negotiating commercial agreements with various strategic partners
- Representing a Midwest-based fintech startup in general commercial and securities law matters

- Advising an entrepreneurial company in the specialty food products industry in connection with a capital restructuring and two multi-million-dollar equity investments by a private equity fund
- Advising a legal technology startup in general business formation and startup matters, the structuring and implementation of equity incentive plans and in preparation for seeking debt and equity financing

esports and Gaming

- Serving as local counsel to a prominent international esports brand in connection with employment, real estate and other matters
- Representing a prominent esports company in its Series A capital raise at a valuation of over \$100M
- Advising a multi-channel gaming and esports business in negotiating joint ventures with educational institutions, real estate developers and others to open and operate retail esports/gaming venues
- Advising several esports startup companies with respect to entity formation, capital raising and other business matters

Honors & Recognitions

The Best Lawyers in America: Ones to Watch, Corporate Law, 2025–2026; Mergers and Acquisitions Law, 2025–2026

Columbus CEO, Best Lawyers, Corporate, 2022, 2025

Columbus CEO, Best Lawyers, Mergers & Acquisitions, 2022

Ohio Super Lawyers Rising Stars, Business & Corporate, 2022–2024

Professional and Community Activities

New Albany Chamber of Commerce, Leadership New Albany, Class of 2024

The Annunciation Greek Orthodox Cathedral, Member and Cantor

COSI Blast! Host Committee Member

Association for Corporate Growth, Young ACG Board Member

Community Shelter Board, Former Under One Roof Event Committee Member

Columbus Museum of Art, Former Wonderball Planning Committee Member