

Events

Because That's Where the Money Is: Identifying and Protecting Your Patents, Copyrights, Trade Secrets and Other IP

Related Professionals

Craig R. Auge

Related Services

Copyrights

Intellectual Property

Patents

Trade Secrets

12.5.2012

TechColumbus Business Breakfast Series presents an informative session on Intellectual Property.

Vorys attorneys Craig Auge and Ari Zytcer will educate guests on how to:

1. Differentiate types of IP
2. Protect against the loss of your IP
3. Plan defensive patent strategies as business insurance
4. Obtain from contractors, employees, and licensors the rights you must have
5. Exploit and monetize your inventions and other IP
6. Recognize what investors want to know about your IP
7. Recognize what your business buyers want to know about your IP when you exit
8. Take steps to avoid willful infringement
9. Beware the patent troll

Target Audience: Business owners, C-Level executives, and both providers and buyers of technology products and services.

To learn more and to register, click [here](#).