

Events

Direct Selling Association Annual Conference

Related Professionals

Whitney C. Gibson

Adam C. Sherman

Related Services

eControl

Related Industries

Retail and Consumer Products

6.6.2017

Vorys attorneys Whitney Gibson and Adam Sherman were speakers at the Direct Selling Association Annual Conference on June 6, 2017. Their presentation was titled "Strategies for Protecting Your Brand" and they discussed strategies for protecting against online reputation attacks, traffic diversion, schemes, unauthorized and counterfeit sales.