

## Events

## How to Come out On Top When Dealing With Negative Reviews

### Related Professionals

Whitney C. Gibson

8.27.2014

Vorys partner Whitney Gibson will be presenting a webinar hosted by Lorman Education on August 27, 2014. His webinar is titled *How to Come out On Top When Dealing With Negative Reviews*.

Mr. Gibson will discuss the following:

- Why online reputation is significant for businesses
- Why online reputation attacks can be so damaging, and impactful on the company's bottom line
- How to take affirmative steps to improve your company's online reputation, without creating legal or reputational risks.
- How to cost-effectively monitor your reputation and detect online attacks
- Solutions that can protect your company in various unique circumstances

Click [here](#) for more information.