

Events

Outdoor Retailer Snow Show

Related Professionals

Whitney C. Gibson

Related Services

eControl

1.25.2018

Vorys Partner Whitney Gibson will be a speaker at the Outdoor Retailer + Snow Show on January 25, 2018. His presentation is titled *Strategies to Control Product Sales and Position for Omni Channel Growth* and will discuss how to strengthen cross-channel sales by implementing the right policies and implementing pricing and promotions to maximize growth.

[Click here](#) to learn more.