

## Events

## What is the GDPR and Why Should I Care? An Introduction to the EU's General Data Protection Regulation

### Related Professionals

Marcel C. Duhamel

### Related Services

Data Strategy, Privacy and Security

Intellectual Property

International

2.8.2018

On February 8, 2018 Vorys will host a webinar, *What is the GDPR and Why Should I Care? An Introduction to the EU's General Data Protection Regulation*. This webinar will be presented by Heather Enlow-Novitsky, Marcel Duhamel and Jonathan Ishee. The General Data Protection Regulation (GDPR), a new broad privacy regulation in the European Union will affect U.S.-based businesses, even those without any physical presence in the European Union. GDPR may apply extraterritorially to any entity that processes, or controls the processing of, non-public information or personal information of residents of EU member states. This means that U.S. businesses that deal with individuals within the EU may be exposed to liability for violating GDPR even if they have no physical presence in the EU. GDPR becomes fully enforceable on May 25, 2018, and it carries the threat of administrative fines as high as €20 million or 4% of annual turnover for certain violations.

This timely introduction will help attendees assess:

- Whether they may be subject to GDPR, and the costs and risks of non-compliance
- What they must do to comply if they are subject to GDPR
- What the operational impacts of GDPR may be

To register for this event, [click here](#).

*The webinar is ideal for in-house counsel or privacy professionals who seek to help their organizations understand and react to this new regulation. This program is pending 1.00 hour of CLE before the Supreme Court of Ohio Commission on Continuing Legal Education and the International Association of Privacy Professionals.*