

Events

AI for Retailers: Navigating the Contractual and Ethical Pitfalls (Webinar)

Related Professionals

[Craig R. Auge](#)

[Alycia N. Broz](#)

Related Industries

[Retail and Consumer Products](#)

EVENT | 2.18.2026

Craig Auge and Alycia Broz, partners in the Vorys Columbus office, will present a webinar on February 18 from noon until 1:00 as part of the 2026 Retail Webinar Series. The title of the presentation will be "AI for Retailers: Navigating the Contractual and Ethical Pitfalls."

The webinar will focus on applying well-known legal concepts to lesser-known AI elements, while informing viewers on being prepared for unique issues, complexity as well as potential risks and liabilities that are associated with the types of data and sources of data that are used to train generative AI-based models and solutions. Auge and Broz will also discuss ethical considerations for the use of these tools by lawyers and other users.

[Click here to learn more and register for this webinar.](#)

The 2026 Retail Webinar Series is designed to help retail professionals navigate the year's most significant legal and regulatory developments. Sessions will focus on practical approaches to emerging challenges in technology, employment, compliance and supply chain operations.