

Events

Ally Law Annual General Meeting

Related Professionals

Rob Phillips

SPEAKING ENGAGEMENT | 5.16.2022

Rob Phillips, the firm's chief marketing and business development officer, will present at the Ally Law Annual General Meeting on May 26 in Zurich. His presentation is titled "Counterproductive Feedback: There's a Wrong Way to Solicit Clients' Opinions" and will explore how to authentically solicit client feedback and implement appropriate changes to improve client loyalty. Topics will include considerations for creating or improving client feedback programs, why diversification works and the role of the relationship attorney.