

# Events

## Webinar: Introduction to Omnichannel Control and the C4G Framework

### Related Professionals

Whitney C. Gibson

### Related Services

eControl

Litigation and Appeals

Technology Transactions

### Related Industries

Retail and Consumer Products

**EVENT** | 7.11.2024

The Vorys eControl team is hosting a six-part webinar series from July to November on the new Control 4 Growth Framework. The July 11 session will provide brands and their partners with a comprehensive, structured approach to gaining control of online channels and driving effective brand growth.

Whitney Gibson, a partner in the Vorys Cincinnati office and chair of eControl, will discuss the key elements of the framework, explain how they integrate and how brands can implement them across their organizations to thrive in the omnichannel environment.

View the full six-part series [here](#).

To register for the July webinar, [click here](#).