

## Events

### Webinar: Legal Considerations for Navigating Endorsement and Promotional Activities

#### Related Professionals

Jabari A. Shaw

Gretchen Rutz Leist

#### Related Services

Antitrust and Trade Regulation

Copyrights

Corporate and Business Organizations

Trademarks

#### Related Industries

Sports Law

**EVENT** | 3.5.2024

Jabari Shaw, an associate in the Vorys Cincinnati office, and Gretchen Leist, an associate in the Vorys Columbus office, will present a webinar on March 5. Their program is titled "Legal Considerations for Navigating Endorsement and Promotional Activities." They will discuss legal considerations for brands interested in engaging in endorsement and promotional activity. This webinar will aim to provide insights into the legal aspects of endorsement and promotional activity, such as contract terms, rights and potential pitfalls.

To learn more and register, [click here](#).