

## Events

### Women in Retail Leadership Summit

#### Related Professionals

Jessica Knopp Cunning

Colleen M. Devanney

#### Related Services

eControl

#### Related Industries

Retail and Consumer Products

#### SPEAKING ENGAGEMENT | 4.27.2026

Jessica Cunning and Colleen Devanney, partners in the nationally recognized [Vorys eControl group](#), will appear at the Women in Retail Leadership Summit on April 27 at the JW Marriott Miami Turnberry Resort & Spa.

Jessica and Colleen will join Antigone Peyton, general counsel for Spanx, LLC., to explore how premium brands are responding to the new realities of digital commerce. The conversation will center on the spotlight AI shines on pricing inconsistency and brands being forced to rationalize their seller base and reclaim control over how their brand shows up online. Attendees will learn about how Vorys eControl's diagnoses the most damaging channel disruptions and deploys a coordinated legal, commercial and operational response. The talk will also focus on repositioning legal as a genuine business partner driving revenue, not just managing risk, and how that shift will lead to a more intentional distribution strategy.

[To learn more about this event, click here.](#)