

## Gibson Profiled on LawCrossing

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Whitney C. Gibson

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Whitney Gibson, a partner in the Vorys Cincinnati office and the leader of the firm's internet defamation group, was profiled in a LawCrossing story titled "Internet Defamation Attorney Whitney Gibson Discusses Law Professor Defamation Lawsuit." The story highlighted Gibson's work defending businesses that are being attacked or damaged online. It also highlighted a recent [post](#) on the Vorys Defamation Removal Attorneys blog about a University of Wisconsin-Whitewater Professor who filed a defamation lawsuit against a former student.

The story states:

*"Mr. Gibson and Mr. Cohen noted that the first line of defense for any individual in a similar situation that Vogl-Bauer faced should be to contact the site and request that the defamatory content be removed. But if the individual contacts the site and is unsuccessful in removing defamatory content, what should be their next move? Mr. Gibson stated:*

*'Every case is fact-specific, as each matter can differ from the next based on the unique circumstances and the jurisdiction. One strategy would be naming the defendant in a lawsuit (which is easy if the identity of the alleged attacker is already known, but often that is not the case) and attempting to obtain court orders - via agreements or judgments - that state the post in question contains false and defamatory information. If the court agrees that the content is false and causing harm, the judge may issue a court order for the author to remove the statements. When presented with such a court order, most websites will remove the offending content, although they are not required to do so. There are other strategies/techniques, but again, each varies based on the nature of the case.'*

To read the entire profile, visit the LawCrossing [website](#).