

Gibson, Vorys Internet Defamation Practice Profiled in *Lead Cincinnati* Story Titled “Revealing the Face of the Attacker”

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Whitney Gibson, a partner in the Vorys Cincinnati office and leader of the firm’s internet defamation practice, was profiled in the Fall 2013 edition of *Lead Cincinnati*. The story titled “Revealing the Face of the Attacker,” highlighted Gibson’s work on internet issues, including internet defamation and internet crisis situations.

The story states:

“We discovered that the search engines, such as Google, Yahoo! and Bing, will remove defamatory comments with a court order signed by a judge,” Gibson says. “This eliminates the worry that the defamatory material will someday reappear in search results and prevents the client from paying seemingly endless fees.”

For more than a year, Gibson has focused exclusively on these problems. Gibson and the team of Vorys attorneys handle 30 to 40 cases at one time across the nation. He is one of the few attorneys who focus their legal practices solely on Internet defamation.

“It’s a new thing that not all attorneys can do,” Gibson says. “You have to have the legal skills and an understanding of how the Internet works. In addition, you have to know what cyber investigators can do, what PR firms can do, what online reputation management companies can do, and you have to have good relationships with people who offer these services.”

To download a PDF of the story, click [here](#).