

Vorys Launches Video about Online Sellers and Their Impact on a Company's Bottom Line

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The Vorys online seller enforcement practice has developed a program that combines technology, expertise of cyber investigators and legal tactics to help stop unauthorized sellers. While working with the firm's clients, our attorneys came to realize that many companies from a wide number of industries are facing issues related to their products being sold illegally online. According to the Vorys Team, unauthorized sellers can disrupt a company's MAP policies, damage reputation and brand and shrink profit margins.

To further educate companies about the problem and the new program, Vorys has created a new video. This video, which is embedded below, describes the program and the process through which the group identifies and stops unauthorized sellers.

To learn more about the Vorys online seller enforcement practice, click [here](#).