

Vorys Partners with Activ8 IP to Expand Patent Management Technology

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Vorys, Sater, Seymour and Pease LLP is proud to announce a new strategic partnership with Activ8 IP. The strategic partnership will expand the patent procurement and portfolio management technology developed by Vorys known as PatentlyIntegrated®.

Through this strategic partnership, Vorys has exclusively licensed the PatentlyIntegrated® system to Activ8 IP. Active8 IP will expand the technology and incorporate it into their suite of tools and services. The software will continue to be available to Vorys clients.

Initially launched in 2017, PatentlyIntegrated® is a unique system designed to help you achieve quality patent assets efficiently. The technology is based on our practitioners' many years of patent experience and input from in-house patent counsel about the increasingly complex challenges of managing a patent portfolio with often diminishing budgets. PatentlyIntegrated® addresses these challenges and provides data-based, algorithmic, and technology solutions combined with personalized service to help clients save time and money while obtaining higher quality patents in-line with business objectives.

"Our IP team initially developed these algorithmic solutions that are incorporated into the PatentlyIntegrated® software in tandem with feedback from our corporate clients," said Carey Jordan, an IP partner in the Vorys Houston office. "We are extremely excited to continue advancing this technology for use by our clients as well as other practitioners and businesses by partnering with Activ8 IP. We believe, as Activ8 IP does, that the technology is transformative to how businesses manage their IP portfolios."

Activ8 IP is a woman-owned, newly founded company focused on providing global services and tools, including those based on PatentlyIntegrated®, to help companies align intellectual property decisions with business objectives. Through the partnership, Vorys attorneys and clients will have access to all Active8 IP tools and services.

About Activ8 IP: Activ8 IP was founded by IP professionals and attorneys who've worked on all sides of the industry - in law firms, corporate law departments, and with IP services providers. Active8 IP and its Advisors understand the challenges IP owners face. They leverage human expertise together with cutting edge technology and smart software to give IP owners the insights, data, tools, and advice to cut waste, trim excess holdings, maximize IP spend, and demonstrate the value of IP. Learn more at activ8ip.com.

About Vorys: Vorys was established in 1909 and has grown to be one of the largest Ohio-based law firms with more than 375 attorneys in seven offices in Columbus, Cincinnati, Cleveland and Akron, Ohio; Washington, D.C.; Houston, Texas; and Pittsburgh, Pennsylvania. Vorys currently ranks as one of the 200 largest law firms in the United States.