

Watkins Named to 2020 IAM Strategy 300 List

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Mark Watkins, a partner in the IP group in the Akron office, was included in the 2020 edition of the *IAM Strategy 300*.

According to IAM, the *IAM Strategy 300 – The World’s Leading IP Strategists* identified the “individuals who are leading the way in the development and implementation of strategies that maximize the value of IP portfolios.”

Watkins provides IP counsel to many Fortune 1000 companies across the U.S. and around the world, helping companies create IP strategies for the procurement and protection of their IP rights. *IAM Strategy 300* honorees had to be nominated by three unsolicited sources outside of their law firm to be considered for inclusion in the publication. His practice focuses on all facets of intellectual property protection, including patent, trademark, copyright, trade secrets, and intellectual property litigation.

To learn more about IAM, [click here](#).

About Vorys: Vorys was established in 1909 and has grown to be one of the largest law firms in the U.S. with nearly 375 attorneys in seven offices in Columbus, Cincinnati, Cleveland and Akron, Ohio; Washington, D.C.; Houston, Texas; and Pittsburgh, Pennsylvania. Vorys currently ranks as one of the 200 largest law firms in the United States according to *American Lawyer* magazine.