

## Vorys' Development of AI Lawyer Personas Highlighted in Reuters

### Related Professionals

[Bruce P. Paige](#)

[D. Scott Powell](#)

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Vorys was recently featured in a Reuters column about the firm's collaboration with Stanford Law School's liftlab and the development of "AI personas" of a group of partners. The column states:

*"At many law firms, calling a colleague at 2 a.m. is a last resort. At Ohio-based law firm Vorys, Sater, Seymour and Pease, the colleague is always awake — because it's AI.*

*The 375-attorney firm is rolling out one of the more eye-catching uses of legal AI that I've heard about recently.*

*Working with an AI-focused research lab at Stanford Law School, Vorys has developed 'AI personas' of 19 of its partners, which can be embedded within generative AI tools to offer responses to questions and edit documents in the style of individual partners."*

The column features quotes from Vorys partners Scott Powell and Bruce Paige along with Nate Jedinak, the firm's senior director of software, data and innovation. Powell is quoted specifically about the benefits the firm is seeing in our testing of these personas:

*"Scott Powell, a federal tax, aviation and transactional partner at Vorys, said the firm sees value in creating individual personas rather than an aggregate 'best M&A lawyer' or 'top litigator.' He said such aggregate personas work well with basic questions but that the nuance and skill of specific attorneys give better results. The ability to chat with personas based on actual partners also better reflects how people act in real life, he said, when lawyers seek feedback from a trusted colleague down the hall."*

The article also highlights that Vorys continues to emphasize human review of all AI responses and that "AI personas" are not a replacement for lawyers.

To read the entire article on the Reuters website, [click here](#). (Subscription may be required).