

## Publications

### Combating Online Defamation Is an Essential Business Practice in the Digital Age

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[Whitney C. Gibson](#)

#### **AUTHORED ARTICLE** | 7.29.2013

*Bloomberg BNA: Social Media Law & Policy Report*

Whitney Gibson, a partner in the Vorys Cincinnati office, and Christopher Anderson, Ph.D., co-founder of [Cyber Investigation Services, LLC](#), co-authored an article for the Bloomberg BNA: *Social Media Law & Policy Report* about techniques that companies can use to remove misinformation and defamation from the internet. In the article, the authors cite numerous statistics that show the influence online review sites have on consumer opinions and outline several strategies that companies and professionals can take to remove offending information from the internet.

To download a PDF of the article, "Combating Online Defamation Is an Essential Business Practice in the Digital Age," click [here](#).