

## Publications

### Putting Your Best Foot Forward: Presentation of Incentives Information to the Media

#### Related Professionals

Jonathan K. Stock

Scott J. Ziance

#### Related Services

Tax and Economic Development  
Incentives

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Scott Ziance, partner in the Vorys Columbus office and Jon Stock, of counsel in the Vorys Columbus office co-authored an article for *Area Development* titled “Putting Your Best Foot Forward: Presentation of Incentives Information to the Media”. The article was about making sure the media correctly reports on your company’s incentives. The article outlines ways that companies can identify and avoid the types of media mistakes that commonly undermine economic development projects.

To read the article, [click here](#).