

Publications

White Paper: The Impact of *Gregg v. Ameriprise Financial* on Strict Liability in Pennsylvania Consumer Transactions

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In February 2021, the Supreme Court of Pennsylvania issued its long awaited decision in *Gregg v. Ameriprise Financial*. The decision closes the final chapter of a case that has captivated business leaders from around the United States and settles a key question of Pennsylvania law that has lingered in a gray area for 25 years.

Vorys has released a white paper that provides the history behind the case and outlines how this decision affects Pennsylvania business owners.

The white paper covers a number of topics including:

- An overview of the Pennsylvania's Unfair Trade Practices and Consumer Protection Law (the CPL) and the controversial 1996 CPL amendment, referred to as the "catchall provision."
- The historical interpretation of the CPL catchall provision and its elements of deceptive conduct.
- A detailed summary of *Gregg v. Ameriprise Financial* and the Court's decision.
- How the *Gregg* decision will impact Pennsylvania Businesses, especially those that engage in one-on-one sales to consumers.

Get a Copy:

To download a PDF of the white paper, [click here](#).

Upcoming Webinar:

Vorys will be hosting a webinar on this decision on Thursday, April 29, 2021 from Noon - 1:00 p.m. ET. To learn more and to register, [click here](#).

About the Author:

Mike Oliverio is a partner in the Vorys Pittsburgh office and a member of the litigation group. He has experience in a wide variety of litigation matters, including complex commercial disputes; antitrust and securities law matters; false advertising and anti-competitive claims; trade secrets and data security; and financial fraud and investment scheme claims. Mike has represented businesses in a variety of industries in connection with claims under Pennsylvania's Consumer Protection Law.

