

Publications

Client Alert: Brand Names on Facebook and Twitter

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CLIENT ALERT | 6.11.2009

Click on the link below to download the June 11, 2009 *Client Alert* which covers how Facebook, the popular social networking site, recently announced a policy that will take effect on June 13, 2009, which will allow users to personalize their URLs with usernames (e.g., facebook.com/username) and the steps trademark owners can take.