

Intellectual Property

We understand the essential value intellectual property provides to your business. Our interdisciplinary team regularly advises clients in acquiring, protecting and monetizing intellectual property rights and litigating or alternatively resolving disputes regarding such rights in the U.S. and abroad.

Litigation

We have addressed issues involving patent infringement, trademark infringement, copyright infringement, unfair competition, internet domain name disputes, false advertising, false designation of origin, software licensing and product disparagement claims. We have litigated these cases in Pennsylvania, New Jersey, Delaware, Texas, California, New York, Virginia, Massachusetts, and Kentucky, before the International Trade Commission, at both the trial and appellate court levels before state and federal courts, as well as in private commercial arbitration and arbitration under the Internet Corporation for Assigned Names and Numbers (ICANN). Members of the group also practice before the U.S. Patent and Trademark Office and the Trademark Trial and Appeal Board in trademark cancellation and opposition proceedings.

Procurement and Transactions

We provide strategic advice to clients ranging from emerging growth firms to established multinational companies in a wide variety of intellectual property procurement, management and transactional matters, including:

- Patent prosecution before the U.S. Patent and Trademark Office, including new applications, reexaminations, and appeals to the Board of Patent Appeals and Interferences
- Opinions of counsel regarding patent invalidity and non-infringement
- Freedom-to-operate analyses and opinions for new products
- Trademark and copyright procurement and management, including performance of searches, rendering of viability opinions, filing applications for registration, and monitoring and maintaining portfolios
- Trade secret protection, including crafting corporate confidentiality, security and non-competition programs
- Licensing and technology transfer transactions, including trademark, copyright, patent, trade secret, Internet domain name and technology licensing, acquisitions and sales
- Intellectual property due diligence and counseling in acquisitions and financing transactions

PRACTICE CONTACT

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RELATED PRACTICES

Corporate and Securities
Higher Education
Insurance Coverage and Bad Faith
International

RELATED INDUSTRIES

Financial & Investment Services
Food and Beverage
Gaming
Healthcare
Insurance
Technology

PRACTICE HIGHLIGHTS

- Work with a wide array of industries and companies, ranging from emerging growth firms to multinational corporations
- Understand the essential value IP can provide to a business
- Possess extensive patent prosecution, litigation and alternative dispute resolution experience

REPRESENTATIVE MATTERS

Won landmark award of attorneys fees against patent troll and its attorneys in a patent infringement case for Gust, Inc. after having litigation transferred from Eastern District of Texas to Southern District of New York

Obtained judgment of patent infringement on behalf of manufacturer client kidsme and subsequently successfully ended the sale of over 150 similar patent-infringing baby feeder products on Amazon.com

Obtained Motion to Transfer from Eastern District of Texas to Southern District of New York in a patent infringement case

Represented major technology companies as plaintiffs and defendants in patent infringement litigations in federal district courts and the International Trade Commission

Represented technology companies in patent litigations brought by non-practicing entities (NPE's)

Acted as chief patent portfolio architect, drafting and prosecuting patent applications for a leading telecommunications services company

Represented a security company in a trademark action against a competitor, receiving favorable award and attorneys fees

Represented medical device manufacturer in major litigation regarding recently approved treatment for osteoarthritis

Represented clients in Hatch-Waxman litigation

Formulated university intellectual property policy and assisted in establishing technology transfer group for a leading university

Assisted national dental care provider in developing and implementing trademark strategy

Represented large commercial television shopping network against claims of false advertising, false designation of origin, and unfair competition under the Lanham Act for sale of a product on the network that allegedly was an unprivileged imitation of a competing product; summary judgment motion was filed on behalf of the network, leading the plaintiff to settle with the network for \$10,000 against a damages claim of \$640,000

Represented a foreign manufacturer of pharmaceuticals and medical devices in the acquisition of worldwide marketing and distribution rights to a line of products

Represented a European-based pharmaceutical manufacturing, development and distribution company in the grant of exclusive U.S. distribution rights to a product in development to a large, U.S.-based pharmaceutical company

Represented a privately held medical device development firm in the license of a patent-pending drug delivery instrument from a publicly traded pharmaceutical company

Assisted a multi-national client in negotiating a favorable settlement with the Business Software Alliance

Represented specialty software developer in license of its software to a national healthcare company

Assisted world's largest creative competitions firm in procuring and maintaining its intellectual property portfolio

Represented a product manufacturer against claims of trade dress infringement and unfair competition in violation of the Lanham Act arising out of allegations by a competitor that the client's trade dress for the product was likely to cause consumer confusion due to the alleged similarity in appearance

CASES & DEALS

ROAR for Good Awarded Patent for Wearable Device Mesh Network System
9.30.21

White and Williams Represents Autonomous Robot Manufacturer UBTECH in New Product Launch
1.12.21

White and Williams Lawyers Deliver for Augmented Reality Company ImagineAR
12.16.20

White and Williams Assists Japanese IT Client in Cross-Border Joint Patent Application Agreement
11.12.20

Pennsylvania Waiver Granted for Ghost Robotics Amidst COVID-19-Related Closures
3.25.20

White and Williams Ends Sale of Over 150 Patent-Infringing Baby Feeder Products on Amazon.com
5.13.19

White and Williams Represents GoodWest Industries in Its Acquisition of Skinny Mixes LLC
4.2.19

Cal Net Technology Merges With NexusTek
8.7.18

Court Denies AlphaCap's Motion for Reconsideration and Lifts Stay Citing Concerning Statements from AlphaCap's Attorneys in Gust Case
7.7.17

White and Williams Represents Gust in Landmark Patent Troll Litigation
12.27.16

White and Williams Represents Gust in Patent Infringement Cases
11.20.15

NEWS

White and Williams Lawyers Help YUV Obtain First Patent for Custom Hair Color Dispenser
9.22.23

Best Lawyers® Recognizes 45 White and Williams Lawyers
Firm News, 8.18.23

Best Lawyers® Recognizes 40 White And Williams Lawyers
Firm News, 8.18.22

White and Williams Ranked in Top Tiers of "Best Law Firms"
11.5.21

Best Lawyers® Recognizes 38 White and Williams Lawyers
8.19.21

PUBLICATIONS

Corporate Transparency Act – FinCEN Narrows Scope of Reporting Requirements and Extends Deadline
Business Department Alert, 3.27.25

Latest Corporate Transparency Act Update from FinCEN: Enforcement Paused, For Now
Business Department Alert, 3.3.25

Phoenix-Like: The Corporate Transparency Act Returns, Reporting Requirements Due March 21, 2025
Business Department Alert, 2.21.25

Key Takeaways – Coverage College 2024
12.12.24

Generative Artificial Intelligence: Calling for a New Legal Front
Client Alert, 1.16.24

Don't Be the Next Boeing: Fixing Tension Between Engineering, Legal
Bloomberg Law, 6.25.21

Legal Use Case 7 Part III: The Analysis
Apex Ridge Reliability, 6.3.21

Legal Use Case 7: A Conversation
Apex Ridge Reliability, 5.11.21

Making Safer Robotic Devices
The Journal of Robotics, Artificial Intelligence & Law, Volume 4, No. 4 | July – August 2021

Winter COVID-19 Relief Bill: Overview of Key IP and Entertainment Provisions
Intellectual Property Alert, 1.4.21

EVENTS

Anatomy of an IP License
Clear Law Institute Webinar, 10.29.15

Negotiating and Drafting License Agreements
Lawline.com, 6.25.15