

## Michael O. Kassak

Partner

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Mike is regularly called on for his extensive jury and appellate experience. He routinely advises on cutting-edge insurance matters and high profile disputes.

### OVERVIEW

Mike Kassak has more than 30 years of experience as lead counsel litigating large complex commercial matters including cutting edge insurance coverage and healthcare disputes. He represents insurers and health insurers as lead counsel in jurisdictions throughout the country in high-profile disputes involving concussion claims, sexual molestation claims, opioid claims, media claims, cyber and privacy claims, business tort claims and False Claims Act claims.

Mike has extensive jury and appellate experience with over 30 jury trials and 40 appellate arguments. He has successfully litigated numerous cases in state and federal courts in Pennsylvania and New Jersey and has a national litigation practice having handled cases in Arizona, Kentucky, Connecticut, Rhode Island, Maine, West Virginia, California, Iowa, Florida, Massachusetts, Maryland, Virginia, South Carolina, New Mexico, Delaware, New Jersey, Pennsylvania and New York.

Mike is also a member of the firm's Executive Committee. He was recently reappointed as Vice-Chair to the Cybersecurity and Data Privacy General Committee of the American Bar Association Tort Trial and Insurance Practice Section.

### RECOGNITION AND INVOLVEMENT

Mike has been AV<sup>®</sup> rated by the Martindale-Hubbell peer review rating system. He was also named a New Jersey "Super Lawyer" by *Super Lawyers* for 2023. He is named as one of *The Best Lawyers in America*<sup>®</sup> since 2020, and was named as a "Lawyer of the Year" in 2023 and 2025 for Litigation-Insurance in Cherry Hill.

### PRACTICES

Insurance Coverage and Bad Faith  
Intellectual Property  
Cyber Law and Data Protection  
Commercial Litigation  
Litigation  
Professional Liability  
Financial Lines

### BAR AND COURT ADMISSIONS

New Jersey  
Pennsylvania  
U.S. Court of Appeals for the Third Circuit  
U.S. District Court for the District of New Jersey  
U.S. District Court for the Eastern District of Pennsylvania  
U.S. District Court for the Middle District of Pennsylvania

### EDUCATION

Rutgers University School of Law-Camden,  
JD, *cum laude*  
Rutgers University, BA

### MEMBERSHIPS

Camden County Bar Association  
New Jersey Bar Association  
Pennsylvania Bar Association  
Philadelphia Bar Association

## REPRESENTATIVE MATTERS

Third Circuit Finds No Coverage for Insureds Accused of Concealing Evidence of a Crime  
3.27.25

Litigation Team Secures Dismissal of Claims Alleging Health Coverage Plan Creates Unfair Business Advantage  
9.14.17

White and Williams Secures Reversal of Critical Ruling Involving Confidential and Proprietary Business Information  
7.7.16

Represented insurer in extensive insurance declaratory judgment action arising out of claims brought by former National Football League players relating to concussions and successfully argued motions and appeal on critical forum dispute. *National Football League v. Fireman's Fund*, 157 Cal. Rptr. 318 (2013)

Prevailed on Motion to Dismiss in cutting edge class action insurance coverage dispute involving privacy claims relating to the alleged misuse of zip code information. *OneBeacon America Ins. Co. v. Urban Outfitters, Inc., et al.*, case number 2:13-cv-05269 (E.D. Penn., May 15, 2014)

Represented insurer in a number of life science product liability claims arising out of national class actions involving allegedly defective vaginal mesh products

Represented insurer in declaratory judgment action arising out of class action claims involving former National Hockey League players relating to concussions

Represented insurer in declaratory judgment action arising out of national class action product liability claims by homeowners relating to allegedly defective windows

Represented Director and Officer liability insurers in multiple claims by insureds relating to False Claims Act and qui tam actions

Represented multiple insurers under media and miscellaneous professional liability policies relating to claims by insureds against publishers alleging copyright violations

Represented multiple insurers under media and miscellaneous professional liability policies relating to false advertising and Lanham Act violations

## IN THE NEWS

Best Lawyers® Recognizes 40 White and Williams Lawyers  
8.21.25

Best Lawyers® Recognizes 49 White and Williams Attorneys  
8.15.24

Best Lawyers® Recognizes 45 White and Williams Lawyers  
*Firm News*, 8.18.23

Congratulations to all of our 2023 Attorneys Named as Super Lawyers and Rising Stars  
5.25.23

Best Lawyers® Recognizes 40 White And Williams Lawyers  
*Firm News*, 8.18.22

Congratulations 2022 DE, MA, NJ, NY and PA Super Lawyers and Rising Stars  
7.13.22

Best Lawyers® Recognizes 38 White and Williams Lawyers  
8.19.21

## EVENTS

Coverage College 2025  
Convene CityView, Philadelphia PA, 10.23.25

Coverage College 2024  
Philadelphia, PA, 10.30.24

Coverage College 2022  
10.13.22

Latest Developments in the Opioids Crisis  
AIRROC Spring Membership Meeting 2022, March 29-30, 2022

Coverage College 2021  
10.21.21

Trends and Coverage Issues in Privacy and Data Breach Litigation  
White and Williams Coverage College, 10.8.15

## PUBLICATIONS

Key Takeaways – Coverage College 2024  
12.12.24

18th Annual Coverage College  
10.30.24

The Complex Insurance Coverage Reporter - November 2022 - Special Edition  
*The Complex Insurance Coverage Reporter*, 11.21.22

Two Decades Into Opioid Crisis, Insurance Coverage Questions Only Beginning to Find Answers  
*The Legal Intelligencer*, 7.18.22

Information Blocking: What Providers and Programmers Need to Know

Part One: Ramped Up Enforcement Against Healthcare Providers

*Healthcare Alert*, 4.22.22

Are Insurance Brokers the Next Target for Claims Arising From the Pandemic?

*The Legal Intelligencer*, 7.26.21

The Delaware Supreme Court's *Murdock* Coverage Ruling is a Challenge for D&O Insurers

*Financial Lines Alert*, 3.5.21