

## Simone Charles

Associate

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Simone represents and advises national and international clients on complex commercial disputes and in areas of rapidly changing regulatory schemes.

### OVERVIEW

Simone is an associate in the Commercial Litigation Department (Intellectual Property) and member of the firm's Gaming and Technology practice group.

She represents national and international clients on a wide range of intellectual property and regulatory matters, with a focus on highly regulated industries. Simone's practice includes brand protection strategy and litigation, online advertising compliance, and privacy counseling – in sectors such as sports betting, skill-based gaming, promotional contests, trade secrets, and alcohol.

Simone brings a depth of experience navigating complex regulatory frameworks at the federal and state level. She regularly conducts comprehensive surveys on legislative and regulatory developments in advertising law, professional and trade licensing, and emerging privacy compliance issues. Simone also provides strategic guidance on U.S. and international privacy laws and is designated by the International Association of Privacy Professionals (IAPP) as a Certified Information Privacy Professional/United States (CIPP/US).

Before law school, Simone practiced as a licensed nurse practitioner in bone marrow transplants. She brings a unique perspective to her legal practice, applying clinical precision, risk assessment, and data-driven decision-making to her work with clients. While in law school, Simone served as Executive Articles Editor of the Drexel Law Review and held leadership roles in Drexel's Health Law Society.

### PUBLICATIONS

Generative Artificial Intelligence: Calling for a New Legal Front  
*Client Alert*, 1.16.24

North Carolina Legalizes Online Sports Betting and Advance Deposit Wagering on

### PRACTICES

50-State Surveys and Regulatory Compliance

Commercial Litigation

Intellectual Property

### INDUSTRIES

Gaming

### BAR AND COURT ADMISSIONS

New York

Pennsylvania

### EDUCATION

Drexel University, JD, 2022

University of Toronto, BScN/MN, 2015

OCAD University, BFA, 2006

### MEMBERSHIPS

International Association of Privacy Professionals

New York City Bar Association

Pennsylvania Bar Association

American Health Law Association

Horse Racing  
*House Rules, 6.20.23*