

## William L. Doerler

Counsel

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Bill partners with insurers and self-insured clients to investigate losses and develop cost-effective recovery strategies.

### OVERVIEW

Bill Doerler is counsel in the Subrogation Department, practicing exclusively in the field of insurance subrogation. As part of his practice, Bill partners with insurers and self-insured clients to investigate losses and develop cost-effective recovery strategies.

Bill routinely handles subrogation-related construction defect and products liability cases. His practice focuses on researching, briefing and handling complex litigation and appellate matters. Issues Bill frequently analyzes include waiver of subrogation clauses, the made whole doctrine, the admissibility of expert testimony, the economic loss doctrine and damages recoverable. In addition to working on individual cases, Bill is the co-editor of and a blogger for the Subrogation Department's blog, *The Subrogation Strategist*. Bill's writing for the blog was recognized by *JD Supra* in 2022, when it found him to be one of the Reader's Choice Top Authors for 2022 in the area of Products Liability.

Before joining the Subrogation Department, Bill was a member of the firm's Litigation Department, where he handled defense matters including products liability, construction defect and premises liability cases. Bill's experience on both sides of a lawsuit gives him a thorough understanding of defenses subrogation targets raise.

In addition to working in the Litigation Department, Bill also worked in the firm's Appellate Group, where he successfully briefed and argued cases in state and federal court addressing a wide variety of issues, including medical malpractice, personal injury and worker's compensation. Bill's appellate experience gives him unique insights into issues that arise at trial and how to preserve issues for appeal. While working in the Appellate Group, Bill was a co-editor of and contributor for the *Court Crier*.

### PRACTICES

Subrogation

### BAR AND COURT ADMISSIONS

Pennsylvania

Delaware

New Jersey

### EDUCATION

Widener University School of Law, JD, 1997,  
*magna cum laude*

University of Delaware, BS, 1983

### MEMBERSHIPS

National Association of Subrogation  
Professionals

Prior to joining White and Williams, Bill worked for several years as a trial litigator. Before becoming a lawyer, Bill utilized his accounting degree by working for ten years as the Treasurer and Vice President of Finance for a construction-related company in the private sector.

Bill is licensed to practice law in Pennsylvania, New Jersey and Delaware but works on cases throughout the country utilizing the services of local counsel.

## REPRESENTATIVE MATTERS

Litigated issues related to the enforcement of subrogation waiver, limitation of liability and consequential damages clauses in a complex case against an alarm company that included both property damage and wrongful death claims

Litigated a case against a fire suppression contractor whose suppression system failed, resulting in the insured's restaurant being destroyed by a fire

Handled an email spoofing claim that resulted in fraudulent wire transfers

Defeated a Motion to Amend wherein the defendant sought to amend its answer to raise a defense based on an arbitration provision – calling for arbitration in Italy – in a contract between an Italian manufacturer of bakery equipment and the insured

Secured partial summary judgment on the issue of liability in a ceiling collapse case against the contractor hired to install the ceiling

Litigated a case against the designer and installer of a sprinkler system extension – under a fire spread theory - after a fire at a wax and oil manufacturer

## IN THE NEWS

William Doerler Recognized by JD Supra 2022 Readers' Choice Awards  
3.7.22

## PUBLICATIONS

From Freeze to Flow: Investigating and Subrogating Winter Water Damage Claims  
*Winter 2024*, 12.18.24

Changes to the Federal Rules – 2024  
*The Subrogation Strategist*, 11.4.24

Following Precedent Forces Alabama Court to Follow Outdated Law  
*The Subrogation Strategist*, 10.29.24

Fine Art Losses – “Canvas” the Subrogation Landscape  
*The Subrogation Strategist*, 2.7.24

The Sounds of Silence: Pennsylvania's Sutton Rule  
*The Subrogation Strategist*, 12.29.23

Product Liability Trends: Data, Data Everywhere  
Fall 2023

What a Difference a Day Makes: Mississippi's Discovery Rule  
*The Subrogation Strategist*, 10.18.23

Amendments to Federal Rule of Evidence 702 – Expert Testimony  
*The Subrogation Strategist*, 10.5.23

Whirlpool Agrees to Pay \$11.5 Million Civil Penalty  
*The Subrogation Strategist*, 8.31.23

Montana Significantly Revises Its Product Liability Laws  
*Subrogation Strategist*, 5.15.23

New Mexico Adopts Right to Repair Act  
*The Subrogation Strategist*, 4.14.23

Florida Passes Tort Reform Bill  
*The Subrogation Strategist*, 3.27.23

Florida Court Puts the Claim of Landlord's Insurer In The No-Fly Zone  
*The Subrogation Strategist*, 2.27.23

Gone Fishing: Tenant's Insurer Casts A Line Seeking To Subrogate Against The Landlord  
*The Subrogation Strategist*, 9.22.22

ASUS Computer International Recalls ASUS ROG Maximus Z690 Hero Motherboards  
*The Subrogation Strategist*, 8.22.22

Mind Over Matter: Court Finds Expert Opinion Based on NFPA 921 Reliable Despite Absence of Physical Testing  
*The Subrogation Strategist*, 8.17.22

The Blame Game: Georgia Updates Its' Apportionment of Fault Statute to Apply to Single-Defendant Lawsuits  
*The Subrogation Strategist*, 6.1.22

Where-Forum Art Thou? Is the Chosen Forum Akin to No Forum at All?  
*The Subrogation Strategist*, 5.19.22